

# A RESUMÉ FOR

# MEGAN HAMMOND

## CONTACT DETAILS:

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## ABOUT ME:

I love the little things in life and never take myself too seriously.

I have had over 20 years experience in the graphic design/media/print industry (yikes!),

I am currently freelancing, travelling and studying online but always keeping an eye out for a new opportunity. I am a habitual list maker, always painting or gardening and of course, I have a passion for quality design.

## STRENGTHS AND SKILLS

Adobe Creative Cloud Suite

Microsoft Office 'et al'

Digital and Marketing

Print and Production

Project Management

Illustration and Logo Design

## FORMAL EDUCATION

Bachelor of Art and Design  
Major in Graphic Design  
Minor in Photography  
Curtain University 2002

Undergraduate Certificate  
in Psychology 2020

## INTERESTS



## REFERENCE

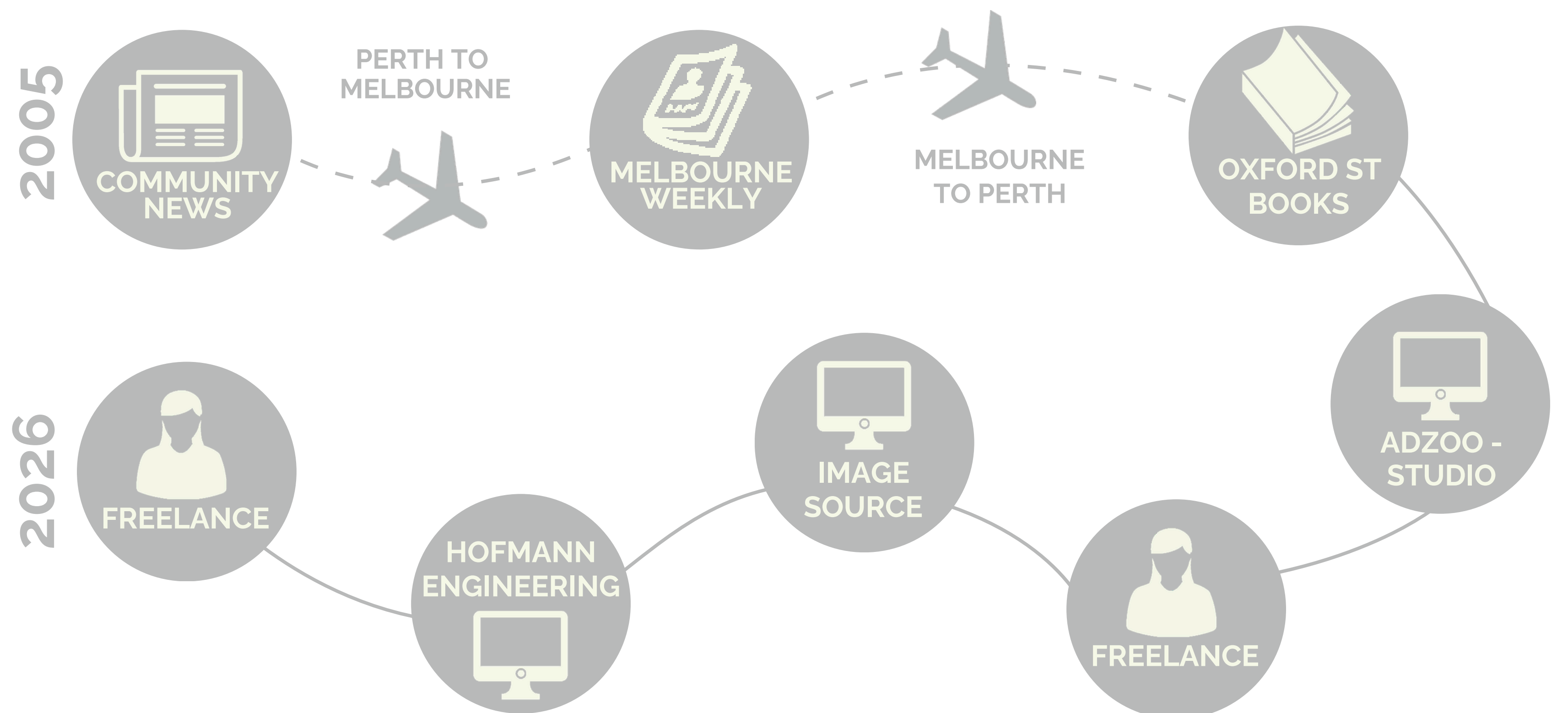
"Megan's ability to think through the brief and requirements are second to none. She has a great design eye and creative flair. I would recommend Megan to any employer, and would fit most companies with her openness and willingness to listen."

Jarrod Greenwood  
Director, sixteen by nine

0412 758 838

## WHERE HAVE I BEEN ALL THIS TIME?

Well, here's my resume at a glance...



## IF YOU'RE AFTER SOME DETAILS?

**Freelance Projects Clients Include:** Sana Living, Aussie Living Homes, Crimestoppers WA, FJM Property Group, Pinchos bar de tapas, Swings and Roundabouts, Shelter Brewing Co, Singlefile Wines, Jus Burgers, as well as various private and government entities and local small business.

### 2022 - 2025 Hofmann Engineering, Perth

**Graphic Design and Marketing:** Led marketing and graphic design initiatives for a leading Australian, family-owned heavy industrial engineering company operating across domestic and international markets.

- Developed high-impact presentations, technical brochures, digital assets, and trade show exhibition materials to support business development and tender submissions.
- Managed brand consistency across Australia and global locations including North America, Chile, and Peru.
- Translated complex engineering specifications and technical documentation into clear, professional marketing collateral.
- Collaborated directly with engineers, directors, and stakeholders to ensure technical accuracy and compliance, particularly for Defence and Government-related projects.
- Contributed to brand positioning and visual identity across multiple international markets.

### 2017 - 2021 Imagesource, Perth

**Graphic Design and Marketing:** Imagesource is a West Australian printing company specialising in large format printing and signage.

As the sole in-house graphic designer, I managed large-format, digital, and offset print projects from concept to installation. This included site measurements, template finalisation, colour matching, concept development, client graphics, and installation guides.

I also handled project management and marketing, including social media, Google Ads, promotional materials, website maintenance, and leading the design and launch of a new product-focused website.

### 2012 - 2016 adzoo consultancy, Perth

**Studio Manager/Creative Designer:** Advertising, retail, brand strategy, creative concepts, campaigns and everything in between.

The adzoo studio is a fast-paced, multi-faceted hub where my role evolved from graphic designer to Studio Manager as the business grew.

I managed traffic and brand operations, overseeing daily jobs through to large-scale rollouts and campaigns. Working directly with clients, I led projects from concept to production and installation. I was also responsible for print and production quality control, supplier quoting, and maintaining production relationships.